



Unmatched small business solutions

More than 800,000 small businesses trust ADP® to help them be ready for whatever comes next. Our small business expertise and easy-to-use tools help you stay focused on what matters most — your employees, your customers and your business.

*Google Ads by Upnetic advertising tool provided by Upnetic, a third party provider.

**Legal services are provided by Upnetic Legal Services powered by Legal Club® (of America), a third-party provider.

Your small business is your lifeblood. That's why we give our small business clients tools they need to succeed — without the gaps found in some of our competitors' solutions. Save time, get more done, and take the stress and unpredictability out of payroll and HR with RUN Powered by ADP®.

	RUN Powered by ADP	Gusto	Paychex	QuickBooks Payroll	SurePayroll
Job postings via ZipRecruiter	✓	✗	✗	✗	✗
More than 70 years of payroll experience	✓	✗	✗	✗	✗
Job description wizard, at no additional cost	✓	✗	✗	✓	✗
Google Ads marketing campaigns with simple setup and management*	✓	✗	✗	✗	✗
Automatically pay for apps directly from online ADP Marketplace (time, HR, accounting and more)	✓	✗	✗	✗	✗
Salary benchmarks data, at no added cost, to help make competitive job offers and comply with pay transparency laws	✓	✓	✗	✗	✗
Option to fund payroll with a business credit card and extend payment up to 30 days, depending on billing cycle (via ADP Marketplace solution)	✓	✗	✗	✗	✗
Single invoice billing that combines ADP payroll and complementary partner services	✓	✗	✗	✓	✗
Employee discount program for brand-name products and daily essentials	✓	✗	✓	✗	✗
Access to free and discounted legal services (provided by third party)**	✓	✗	✗	✗	✗

